



ALAN ASHLEY

CHIEF OF SPORT PERFORMANCE, USOC

Alan Ashley was named chief of sport performance for the United States Olympic Committee on Sept. 1, 2010, after previously serving as managing director of sport performance since January 2010. Since 2010, Team USA topped the overall medal counts at the 2010, 2012 and 2016 Olympic Games, and won the most medals at any Olympic Winter Games held outside North America in 2014. Prior to that, Ashley served as a team leader in the

sport performance division beginning in November 2006.

In his current role, Ashley oversees the USOC divisions tasked with providing targeted resources and support to the National Governing Bodies and top athletes competing internationally in pursuit of sustained competitive excellence. The support includes funding services in the areas of coaching, sport science, sports medicine, competitive analytics, and logistics and on-site operations in support of performance at the Games.

Ashley joined the USOC after spending 16 years with the U.S. Ski and Snowboard Association, where he was a key contributor to the rise of the U.S. ski and snowboard teams, having most recently served as the vice president of athletics. At USSA, Ashley helped manage the coaching, training and organizational structure for six Olympic (alpine, cross-country, Nordic combined and freestyle skiing; ski jumping; and snowboarding) and two Paralympic (alpine and cross-country skiing) sports involving 170 elite athletes, 125 elite coaches and administrative staff, 320 USSA clubs, 3,000 club coaches and 16,000 USSA member athletes.

Prior to his work at the USSA, Ashley served as the director of skiing for four years at his alma mater, the University of Colorado at Boulder.