



GENE SYKES

CHIEF EXECUTIVE OFFICER, LA 2028

Gene Sykes is chief executive officer of LA 2028 and supervises all aspects of the Bid Committee's business, operations and activities. Prior to joining the Bid Committee, Gene was Co-Head of Global Mergers & Acquisitions, Co-Chairman of the Global Technology, Media and Telecom Group and a member of the Management Committee and the Firmwide Client and Business Standards Committee of Goldman Sachs. Sykes is a board member of Common Sense Media, a member of the Advisory Council of the Stanford University Graduate School of Business, a member of the Stanford University Board of Trustees and previously chaired the boards of The Nature Conservancy's California Chapter and the National Parks Conservation Association. He received a bachelor's degree in government from Harvard University and an M.B.A. from Stanford Graduate School of Business. Sykes grew up in the San Fernando Valley.