



JOHN HARPER

CHIEF OPERATING OFFICER, LA 2028

John Harper is the chief operating officer of LA 2028 and oversees the Candidature Committee's internal operations, including the development and execution of the Candidature Committee's short-term and long-term strategic planning, oversight of the Bid Committee's financial affairs, oversight of the Committee's information technology, human resources, office and administrative support services, and management of the Committee's relationships with its consultants and other contractors. Prior to joining the Candidature Committee, John worked at Wasserman Media Group where he served as Senior Vice President of Consulting, where he developed and led the Insights and Analytics group. Previously, Harper was at the Boston Consulting Group in Los Angeles, where he led strategic marketing and organizational efforts within the consumer packaged goods and media and entertainment sectors. Prior to joining BCG, he held several roles at Nike in Canada, within Brand Strategy, Retail Development, and Sports Marketing. John received his HBA from the Ivey Business School at the University of Western, Ontario; and his MBA from Harvard Business School.