



## **MARLA MESSING**

**VICE PRESIDENT AND EXECUTIVE DIRECTOR OF  
SPORT LEADER RELATIONS, LA 2028**

Marla Messing is vice president and executive director of sport leader relations, overseeing LA 2028's relationships with American national governing bodies and sport leaders. In her role, Messing also works closely with leading LA and California tech innovators, ensuring they are integrated into LA's plans to deliver a new Games for a new era. Messing previously was president and chief executive officer of the 1999 FIFA Women's

World Cup, executive vice president of the 1994 FIFA World Cup, senior vice president of Major League Soccer and an associate at Latham & Watkins. Messing has served on the board of directors of the U.S. Soccer Foundation, the executive committee and board of directors of the Southern California Committee for the Olympic Games, the board of trustees of Brentwood School, and the PAL Council of Brown University. She received her B.A. from the University of Michigan and J.D. from the University of Chicago.